

# BOOKING FORM

**SAVE!** BOOK ONLINE TO REDUCE YOUR INVOICE BY AN EXTRA 2%.



BUSINESS NAME .....

CONTACT PERSON..... PHONE/MOBILE.....

BILLING ADDRESS.....

SUBURB..... STATE..... POST CODE.....

EMAIL.....

## ADVERT DETAILS All prices exclude GST unless otherwise indicated.

### PRODUCTION REQUIREMENTS

All advert bookings include one proof with one round of minor alterations at no cost. Fees apply for additional alterations.

NEW ADVERT

EXISTING ADVERT  
NO ALTERATIONS

EXISTING ADVERT  
MINOR ALTERATIONS

ADVERT SIZE	PRICE (excl. GST)
INSIDE BACK COVER	<input type="checkbox"/> \$3,375
FULL PAGE CUSTOM DESIGN	<input type="checkbox"/> \$2,995
FULL PAGE EDITORIAL <small>(Templated design - flexible options available)</small>	<input type="checkbox"/> \$2,775
FULL PAGE <small>(Templated design)</small>	<input type="checkbox"/> \$2,775
1/2 PAGE <small>(Templated design)</small>	<input type="checkbox"/> \$1,625
1/4 PAGE <small>(Templated design)</small>	<input type="checkbox"/> \$925
1/8 PAGE <small>(Templated design)</small>	<input type="checkbox"/> \$575
1/16 PAGE <small>(Templated design)</small>	<input type="checkbox"/> \$325
<b>ADD-ON: BUSINESS SPOTLIGHT</b> <small>(Can only be purchased with 1/8 or larger advert booking)</small>	<input type="checkbox"/> \$150

ADVERT SECTION	ADVERT PLACEMENT	BUSINESS SPOTLIGHT PLACEMENT
ACCOMMODATION CARAVAN & CAMPING	<input type="checkbox"/>	<input type="checkbox"/>
ACTIVITIES / TOURS / THINGS TO SEE & DO	<input type="checkbox"/>	<input type="checkbox"/>
ARTS / HISTORY & MUSEUMS	<input type="checkbox"/>	<input type="checkbox"/>
EVENTS	<input type="checkbox"/>	<input type="checkbox"/>
FISHING	<input type="checkbox"/>	<input type="checkbox"/>
FOOD & BEVERAGES	<input type="checkbox"/>	<input type="checkbox"/>
SHOPPING & GENERAL SERVICES	<input type="checkbox"/>	<input type="checkbox"/>
TRAVEL & TRANSPORT / GETTING AROUND	<input type="checkbox"/>	<input type="checkbox"/>

If you have more than one advert, choose more than one section.

### TOWN GROUPING

Adverts will be colour coded by town in each themed section.

COFFIN BAY

CUMMINS

PORT LINCOLN

TUMBY BAY

## AUTHORISATION AND PAYMENT

I would like a payment plan for my booking. 50% due within seven (7) days of booking. Remaining 50% due Friday, 14th August 2026.

Upon receipt of your booking an invoice for payment will be issued by WOOF Media. Please refer to Terms and Conditions for payment policy.

Your signature confirms your acceptance of the terms and conditions, cancellation and payment policies.

NAME.....

SIGNATURE.....

PURCHASE ORDER (if required).....

DATE.....

# TERMS AND CONDITIONS

All prices are exclusive of GST unless otherwise indicated.

## ADVERTISEMENTS AND BUSINESS LISTING REQUIREMENTS:

Design and advertisement templates shown in this prospectus are for mock-up / in situ purposes, and are subject to change to align with the final approved design of the publication.

One or more Business Spotlight features may be added only with the purchase of a 1/8 page advert or larger.

Business listings cannot be purchased in their own right. One (1) business listing is included free of charge with any paid advert.

WOOF Media reserves the right to refuse unsuitable advertisements.

Artwork and copy for all adverts will be in the prescribed template format. Template adverts cannot use artwork, logos or text placed over image/s.

Only those advertisers taking a **custom full page advertisement** will have creative rights to use their own branding and advertising design if desired.

We do not encourage prices to be highlighted in adverts. If you do include prices, they must be inclusive of GST, and include validity dates.

All images supplied for the production of the advertisement must be copyright-cleared.

It is the responsibility of the advertiser to ensure correct and complete information is submitted to WOOF Media, including phone, mobile, email and web addresses. Information missing from our advert proof will not be automatically placed in your advertisement.

Advertisers are entirely responsible for the content of their advertisement and agree to indemnify the publishers against any claim or proceedings arising out of the publishing of their advertisement.

Prime position advertising will first be offered to tourism-specific businesses (e.g. accommodation, tour operators, hospitality) within the Port Lincoln and Southern Eyre Peninsula region. WOOF Media cannot guarantee requested placement of adverts.

The front and back covers are not available for advertising placement or purchase.

**PROOFS:** Production and first proof of the advertisement are included in the booking fee, including one round of minor alterations to the first proof. Further revisions after the first proof, or any revisions after advert is approved, will incur a minimum fee of \$50+GST per proof, payable in addition to the advertisement booking fee. Alterations such as editing supplied images will attract additional fees.

**Advert proofs that have not been approved by the due date will be omitted from the guide.**

## CANCELLATION POLICY:

For all cancellations made:

**Before Friday 24th July 2026:**

a \$50 + GST cancellation fee will apply.

**Between Saturday 25th July and Friday 14th August 2026:**

50% of the booked advertisement rate will be payable.

**After Saturday 15th August 2026:**

The full booked advertisement rate will be payable.

## PAYMENT POLICY:

Payments are strictly due within seven (7) days of invoice date, unless otherwise agreed in writing. If payment is not received in full by the PAYMENT DUE DATE, the advertisement will be removed from the guide before printing and the advertiser will be liable for full payment of the advertising space booked.

## AVAILABLE DISCOUNTS:

A discount of 3% is applicable if you book and pay before Tuesday 30th June 2026. Invoices that remain unpaid after 30th June will be reissued for the full amount.

If you book your advertisement using the Online Booking form, a 2% discount on advertisement rate will be applied to your invoice.

## KEY DATES



**PAYMENTS DUE FOR EOFY DISCOUNT**  
5PM TUESDAY 30<sup>TH</sup> JUNE 2026

**ALL BOOKINGS CLOSE**  
5PM FRIDAY 24<sup>TH</sup> JULY 2026

**ADVERT APPROVAL**  
5PM FRIDAY 14<sup>TH</sup> AUGUST 2026

